easescreen and linkbit Announce Technical Partnership

Fully integrated «easescreen video client» for more effective customer communication

Graz, November 28, 2016. easescreen, a leading manufacturer of digital signage solutions, and linkbit GmbH, a specialist in real-time communication systems have announced their technical partnership. The linkbit conferencing system developed exclusively for easescreen to transmit audio and video data in top full HD -quality has now been fully integrated into easescreen. The «easescreen video client» allows interactive video communications, for example, as "digital advisers" at information terminals or as "digital concierges" in office buildings, all with the highest security standards. An easy way for customers to have a video conference with the right customer service agent with just a touch on the screen.

The easescreen video client allows the distribution of content without a server up to 20 advertising and information screens. For larger installations, a completely automated call management server system runs in the background to record and manage the recording of sessions and logging of calls in real time. Additional features such as web collaboration, webinar systems, remote support, and survey tools can also always be flexibly integrated.

linkbit GmbH is based in Korneuburg, Austria and develops innovative software solutions for real-time transmission of voice and video data over networks or the internet. The linkbit RealTime Communication framework is available for all major desktop and mobile platforms (Android and iOS). The 256-bit advanced encryption standard (AES) allows the RTV system (RealTimeAudioVideo-System) to offer secure point-to-point and point-to-multi-point connections. PTMP connections are required e.g. for video conferences if one employee trains several branch offices in different locations, and the exchanged confidential data and information have to be completely protected against unauthorized attacks.

easescreen is a powerful and modular Digital Signage software which is easy and intuitive to use. The software allows the individual and target-group-specific content design and management of digital advertising and information systems that can be distributed comfortably to any number of differently sized displays. Audiovisual and interactive media can be updated, controlled and planned exactly to the second in real-time automatically and/or manually - from one's workplace as well as via mobile devices.

Gerhard Pichler, easescreen CEO, comments: "With the full integration of linkbit technology, we can offer our customers an even wider range of applications in the digital signage sector while guaranteeing maximum reliability and security. We are excited about this partnership and the possibility of using innovative technologies to open up new areas of business on the global marketplace."

With easescreen, linkbit has found a competent partner to integrate our RealTime Communication framework into its product in just a few days," adds Markus Hoffelner, CEO of linkbit GmbH. "The partnership with easescreen is very important to us. With our joint solution we see ourselves as pioneers of real-time communication in the digital signage sector that will begin to be rolled out globally right away."

About easescreen
easescreen is an Austrian digital signage solution with a modular software structure for limitless application possibilities, ranging from automatically updating electronic posters of all sizes, interactive terminals to managing large trans-regional screen networks. With easescreen, multimedia content is controlled, planned and distributed in one single application - intuitive to use, directly from the workplace. easescreen is not tied to any industry at all and is used in wholesale and retail, in industry, transport, also health and education, in the public sector, museums, as well as in hotels and gastronomy. easescreen is one of the leading Austrian Digital Signage solutions and is in use at well-known customers such as Allianz, AVL List, Boing, Casinos Austria, Heineken, OMV, Post AG, Rewe, Siemens, universities throughout Europe, Vodafone or in many bank institutions worldwide. www.easescreen.com

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