DIGITAL SIGNAGE SOLUTION

simple usage, striking effect

www.easescreen.com
New trends require new capabilities. easescreen is the flexible digital signage software that offers companies, in a wide range of industries, digital communication in the form of screens, video walls, shelf displays or tablets.

easescreen has been one of the most important pioneers in the digital signage industry for 19 years and with its user-friendly software has become one of the leading brands worldwide. In the digital age, companies need to be up to date and innovative and be able to adapt quickly to new trends. easescreen customers from over 80 countries have seized the opportunities that digitization presents and rely on the know-how of our Graz software specialists. Because digital signage enables dynamic and targeted customer communication, awakens emotions and transforms the communication of information into an experience.

easescreen is an independent, in-house development. We can now look back on more than 19 years of experience as a developer of digital signage solutions and maintain an international partner and distributor network.

easescreen has awarded over 100,000 software Licenses worldwide and is proud of over 7,000 operational systems and networks in more than 80 countries.

easescreen is available in ten languages (German English French, Dutch, Polish, Spanish, Czech, Turkish, Italian and Arabic) which can be used in projects around the world.
easescreen shapes the market - our employees shape easescreen. This stability in the team ensures the highest level of experience and competence.

Gerhard Pichler, CEO

The easescreen software is infinitely scalable and can grow and be adapted together with your project and/or company - from a single display solution up to transnational networks.

Network size from local to global

Media formats immediately playable

Unique display quality

The display quality is unique. easescreen makes it possible with its in-house programmed 3D rendering engine, to deliver a “sharp” and smooth presentation, as well as a transparent overlay of all file formats. In addition, there is a variety of graphic effects possible.

Network size

Infinity

Media formats

170

Unique display quality

3D

The easescreen software is infinitely scalable and can grow and be adapted together with your project and/or company - from a single display solution up to transnational networks.

With easescreen you can immediately play 170 different media formats - from PowerPoint presentations, pictures and movies to HTML5 and Web pages.

www.easescreen.com
ADVANTAGES
USP easescreen

The unique standard features of easescreen enable exceptional installations and score points with manageable effort, stable and extremely easy operation. As a cross-platform, our software forms the flexible basis for a wide range of applications in the digital signage sector.

easescreen stands for the uncomplicated scheduling, design and visualization of multimedia content and offers a high standard of security. “Whether it’s infotainment, as an interaction system or automated advertising space with interface connection, our software forms the basis for a broad range of applications in the digital signage sector as a cross platform.” (Gerhard Pichler, CEO) easescreen’s modular structure offers the greatest possible flexibility and enables tailor-made solutions for all applications, from standalone solutions to systems for complex chain stores. In addition, hyper-localization enables the distribution of content at the right time, at the right place - and in real time. Due to the high user-friendliness of easescreen, you can always respond quickly, easily and target group-oriented. True to the motto: simple usage, striking effect.

Everything in one piece of software

Plattform-independent with HTML5 Client

With the HTML5 client, the easescreen software of the same name is completely cross-platform and compatible with all relevant output media, regardless of the operating system – no matter how large or whether touch displays and monitors, tablets or smartphones.
POWERSFUL SOFTWARE
POWERSFUL POSSIBILITIES

VERSATILE APPLICATION
- Fast and efficient
- Low production costs
- Highest display quality with native file formats
- No permanent network connection required

EASY TO USE
- Design, plan and distribute in a single application
- No previous knowledge required
- User interface is customizable
- Preview of all contents
- User management with flexible rights management

SCALABLE
- Modular-design software structure
- Easy administration of different networks
- Any number of players possible
- No server necessary
- Fully automated monitoring

TARGETED DISPLAY
- Interactive ads with any trigger
- Automated processes
- Grouping of displays
- Hyper-localization
WORLD OF easescreen
ECO SYSTEM ONE 4 ALL

TECHNICAL PARTNER

VISUALIZATION

HARDWARE

APPS

SOLUTIONS/APPLICATIONS

PARTNERS AND INTEGRATORES

COMPLETE SOLUTION

DIGITAL SIGNAGE SOLUTION
READY FOR PUBLISHING
easescreen
PRODUCTS

Take full advantage of digital signage potential

easescreen makes digital communication easier and more effective than ever before. Out of the box or customized: easescreen is scalable and configurable for all projects. Depending on the requirements, easescreen offers different licensing packages.

<table>
<thead>
<tr>
<th>Applications</th>
<th>easescreen SIMPLE SIGNAGE</th>
<th>easescreen BUSINESS SIGNAGE</th>
<th>easescreen ADVANCED SIGNAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital posters</td>
<td>Price tags</td>
<td>Corporate TV</td>
<td>Interactive systems and dynamic content</td>
</tr>
<tr>
<td>Welcome board</td>
<td>Simple digital advertising</td>
<td>Data systems</td>
<td>Industrial Data Systems</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Infotainment</td>
<td>Hyper-localization</td>
</tr>
<tr>
<td>Easy maintenance</td>
<td>Easy maintenance</td>
<td>System Management</td>
<td></td>
</tr>
<tr>
<td>Simple design</td>
<td>Simple design</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Editor</td>
<td>Web Templates</td>
<td>Screen Manager Templates</td>
<td>Web/UI &gt; MAM’s Booking</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>external Editor</td>
</tr>
<tr>
<td>Licensing models</td>
<td>SaaS</td>
<td>SaaS or On Premises</td>
<td>SaaS or On Premises</td>
</tr>
<tr>
<td>Functions and media</td>
<td>Pictures, text, video</td>
<td>All types of media* + simple interface</td>
<td>All types of media* + simple interface</td>
</tr>
<tr>
<td></td>
<td></td>
<td>* all videos, all pictures, PDF; PPT; etc.</td>
<td>* all videos, all pictures, PDF; PPT; etc.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>RSS feeds</td>
<td>RSS feeds</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Web pages</td>
<td>Custom interfaces</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Interactivity</td>
<td>Web pages</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Triggers</td>
<td>Interactivity</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sensors</td>
<td>Triggers</td>
</tr>
</tbody>
</table>

FROM ENTRY LEVEL  PROFESSIONAL

www.easescreen.com
ALREADY OVER 100.000 LICENSES AND MANY SATISFIED CUSTOMERS WORLDWIDE.

finance & real estate

“The content management system from easyscreen is in use throughout Austria in the branches of Erste Bank and Sparkassen. Our users are very satisfied and particularly appreciate the intuitive operation and high stability of the system.”

OLIVER BECKE
Mediaservices
IT Solutions AT Spardat GmbH
**retail**

More than 100 shops throughout Austria use A1 easescreen for information, inspiration and entertainment with a strong focus on presentation of sales support offers. The messages are visualized on displays and video walls. A Customer Flow Management System (with ticket) helps to reduce the waiting time for customers and manage resources. At the corporate office, Corporate TV is used for employee information and in the canteen area, digital Menuboards are implemented with simple Web CMS.

**healthcare**

Comprehensively imagined. In keeping with this goal, Kapsch, in a rollout, equipped over 200 pharmacies with a digital signage system. The supra-regional content concept was planned by GSK-Gebro and integrates the respective, individual pharmacy subjects. Throughout Austria, the solution is controlled via UMTS.

“For a digital signage project of this size, the easescreen software has been more than convincing.”

CHRISTIAN-THOMAS RETINGER
Kapsch BusinessCom AG
exhibiton conference center

easescreen is versatile – from a single display to video wall solutions. This flexibility and uncomplicated operation is very appealing to our customers. easescreen is used by companies and projects worldwide and in all industries, especially because of the wide variety of applications. Let us advise you.

leisure

Intuitive operation of a complex digital signage network in the Casinos Austria: Over 150 LCD screens of various sizes are presented with up-to-date content from the areas of business, sports and society. Interactive operation of the system: The screens can be controlled with easescreen via smartphones or tablets. A special highlight is the exact to-the-minute Jackpot display. The integration of the Mega Million Jackpot display takes place via an interface.
public authorities

In the public area, the Provincial Hospitals of Upper Styria controls the waiting time management of the patients using digital signage. The combined display with news and weather data noticeably shortens the waiting times of visitors.

The automated acoustic and visual support of the easescreen patient queuing system even supports patients with limitations in their orientation in the hospital.

tourism

The Silvrettaseilbahn AG in Ischgl has been successfully operating a local TV station with easescreen since 2012 including video walls, entrance portals and much more. The system is simple and has convinced us with its permanently stable operation...

THOMAS KLEINHEINZ
Marketing Silvrettaseilbahn AG