DIGITAL SIGNAGE SOLUTION
simple usage, striking effect
New trends require new capabilities. easescreen is the flexible digital signage software that offers companies, in a wide range of industries, digital communication in the form of screens, video walls, shelf displays or tablets.

easescreen has been one of the most important pioneers in the digital signage industry for 20 years and with its user-friendly software has become one of the leading brands worldwide. In the digital age, companies need to be up to date and innovative and be able to adapt quickly to new trends. easescreen customers from over 80 countries have seized the opportunities that digitization presents and rely on the know-how of our software specialists from Graz.

Because digital signage enables dynamic and targeted customer communication, awakens emotions and transforms the communication of information into an experience.

easescreen is an independent, in-house development. We can now look back on more than 20 years of experience as a developer of digital signage solutions and maintain an international partner and distributor network.

easescreen has awarded over 100,000 software licenses worldwide and is proud of over 9,000 operational systems and networks in more than 80 countries.

easescreen is available in ten languages (German, English, French, Dutch, Polish, Spanish, Czech, Turkish, Italian and Arabic) which can be used in projects around the world.

The display quality is unique. easescreen makes it possible with its in-house programmed 3D rendering engine, to deliver a ‘sharp’ and smooth presentation, as well as a transparent overlay of all file formats. In addition, there is a variety of graphic effects possible.

The easescreen software is infinitely scalable and can grow and be adapted together with your project and / or company - from a single display solution up to transnational networks.

With easescreen you can immediately play 170 different media formats - from PowerPoint presentations, pictures and movies to HTML5 and web pages.

Years of experience
20

Digital Signage-Projects worldwide
9,000

Languages available
10

Network size from local to global
∞

Media formats immediately playable
170

Unique display quality
3D
The unique standard features of easescreen enable exceptional installations and score points with manageable effort, stable and extremely easy operation. As a cross-platform, our software forms the flexible basis for a wide range of applications in the digital signage sector.

easescreen stands for the uncomplicated scheduling, design and visualization of multimedia content and offers a high standard of security. “Whether it’s infotainment, as an interaction system or automated advertising space with interface connection, our software forms the basis for a broad range of applications in the digital signage sector as a cross platform.” (Gerhard Pichler, CEO) easescreen’s modular structure offers the greatest possible flexibility and enables tailor-made solutions for all applications, from standalone solutions to systems for complex chain stores. In addition, hyper-localization enables the distribution of content at the right time, at the right place - and in real time. Due to the high user-friendliness of easescreen, you can always respond quickly, easily and target group-oriented. True to the motto: simple usage, striking effect.

Platform-independent with HTML5 Client

With the HTML5 client, the easescreen software is completely cross-platform and compatible with all relevant output media, regardless of the operating system – no matter how large or whether touch displays and monitors, tablets or smartphones.
Take full advantage of digital signage potential
easescreen makes digital communication easier and more effective than ever before. Out of the box or customized: easescreen is scalable and configurable for all projects. Depending on the requirements, easescreen offers different licensing packages.

**easescreen PRODUCTS**

**easescreen SIMPLE SIGNAGE**
- Digital posters
- Price tags
- Welcome board
- Simple digital advertising

**easescreen BUSINESS SIGNAGE**
- Corporate TV
- Infosystem
- Infotainment
- DOOH

**easescreen ENTERPRISE SIGNAGE**
- Interactive systems and dynamic content
- Industrial Data Systems
- Hyperlocalization

**Applications**
- Easy maintenance
- Simple design

**Editor**
- Incl. Screenmanager
- Webinterface II optional

**Licensing models**
- On Premises

**Functions and media**
- Pictures, text, video
- All types of media
  - Simple interface
  - All videos, all pictures, PDF, PPT, etc.
  - RSS feeds
  - Custom interfaces
  - Web pages
  - Interactivity, Triggers, Sensors

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www.easescreen.com
ALREADY OVER 100,000 LICENSES AND MANY SATISFIED CUSTOMERS WORLDWIDE.

finance & real estate

“The content management system from easyscreen is in use throughout Austria in the branches of Erste Bank and Sparkassen. Our users are very satisfied and particularly appreciate the intuitive operation and high stability of the system.”

OLIVIER BECKE
Media services
IT Solutions AT Spardat GmbH

healthcare

Comprehensively imagined. In keeping with this goal, Kapsch, in a rollout, equipped over 200 pharmacies with a digital signage system. The supra-regional content concept was planned by GSK-Gebro and integrates the respective, individual pharmacy subjects. Throughout Austria, the solution is controlled via UMTS.

“For a digital signage project of this size, the easyscreen software has been more than convincing.”

CHRISTIAN-THOMAS RETINGER
Kapsch BusinessCom AG

retail

In more than 100 shops throughout Austria A1 uses easyscreen for information, inspiration and entertainment with a strong focus on presentation of sales support offers. The messages are visualized on displays and video walls. A Customer Flow Management System (with ticket) helps to reduce the waiting time for customers and manage resources. At the corporate office, Corporate TV is used for employee information and in the canteen area, digital menus are implemented with simple Web CMS.

“Easescreen software has been more than convincing.”

CHRISTIAN-THOMAS RETINGER
Kapsch BusinessCom AG

www.easescreen.com
exhibiton conference center

easescreen is versatile - from a single display to video wall solutions. This flexibility and uncomplicated operation is very appealing to our customers. Easescreen is used by companies and projects worldwide and in all industries, especially because of the wide variety of applications. Let us advise you.

tourism

"The Silvrettaseilbahn AG in Ischgl has been successfully operating a local TV station with easescreen since 2012, including video walls, entrance portals, and much more. The system is simple and has convinced us with its permanently stable operation."

Thomas Kleinheinz
Marketing Silvrettaseilbahn AG

public authorities

In the public area, the Provincial Hospital of Upper Styria controls the waiting time management of the patients using digital signage. The combined display with news and weather data noticeably shortens the waiting times of visitors. The automated acoustic and visual support of the easescreen patient queuing system even supports patients with limitations in their orientation in the hospital.

leisure

Intuitive operation of a complex digital signage network in the Casinos Austria. Over 150 LCD screens of various sizes are presented with up-to-date content from the areas of business, sports, and society. Interactive operation of the system: The screens can be controlled with easescreen via smartphones or tablets. A special highlight is the exact to-the-minute Jackpot display. The integration of the Mega Million Jackpot display takes place via an interface.

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