



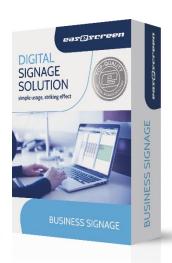
easescreen HTML5 Client

## About easescreen



- International projects since 1999
- Meadquarter in Graz, Austria
- Sales office in Vienna, Austria
- Attractive partner model
- ② Independent Inhouse-Development







**Erfahrung** in Jahren

21

Digital Signage-Projekte weltweit

9.500

In Sprachen erhältlich

10

Netzwerkgröße von lokal bis global



**Medienformate** sofort einspielbar

170

Einzigartige Anzeigequalität

3D

## References



More than 100.000 software-licenses in operation globally and countless satisfied customers.

































































# easescreen - simplifying communication



#### easescreen HMTL5 Client

- Platform- and Operating system independent
- Supports all end devices such as displays,PCs, tablets or even Smartphones









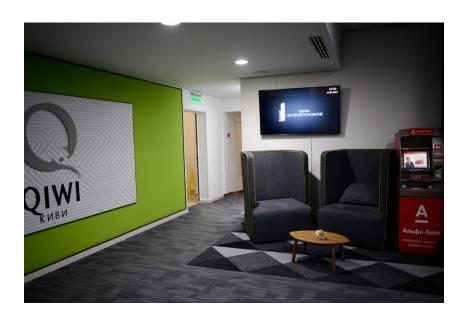


# HTML5-Client for Simple Signage



- What type of content can be displayed?
  - Perfect for the simple displaying of text, pictures, videos, streaming media and PDF documents.
  - Integration of real-time content like weather-data, social media feeds, stock-information, news, websites, event-information, etc.
  - Just build, edit and maintain the content in the Screen-Manager or Webinterface 2.

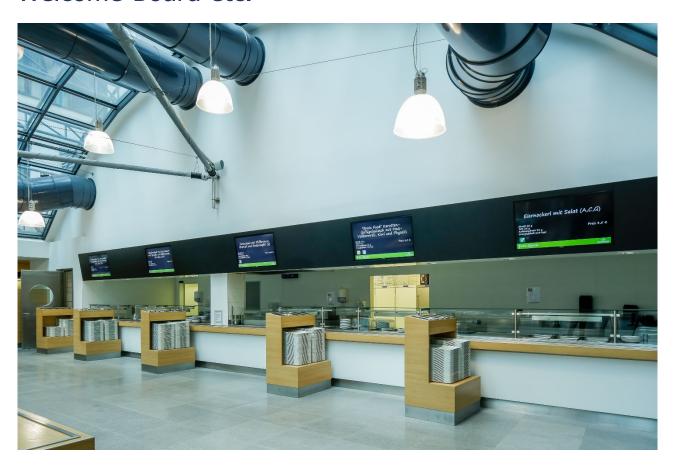




## HTML5-Client for Simple Signage



Applications: Restaurant Menu Board, Corporate communication, Pricing, Welcome-Board etc.











### HTML5-Client



- The easescreen HTML5 Client is available in 2 variants. As a "browser app" and as "native app" available for specific brands and models.
- Without a "native app" the HTML5 Client will work with every modern browser. That means every end device can simply be pointed to a URL. This URL contains the content that was assigned using the Screenmanager or the Webinterface 2.
- If you use the "native app" of the easescreen HTML5 Client (provided you are using a supported device), additional features and functions of the device can be accessed. e.g. The screen status or controlling LEDs, and such.

### HTML5 Client - Features



- Management via Webinterface and Screenmananger over Managementserver and HTML5 Server extension
- Pree Layouting
- @ Images, Videos, Text as content
- Websites (including touch on Websites)
- PDF with navigation
- @ Interactivity/Touch
- Web-Streams, format .M3U

#### HTML5 Client Native-App additional functionality:

- Screen control (e.g. On-/Off)
- Controlling LEDs (Door signs)
- Autonomous operation (no internet connectivity)
- Content is stored locally on the device
- More control due to Os integration (application auto start, etc.)

## HTML5-Client as Native App



- easescreen constantly continues to improve the HTML5 client. Currently, the supported models are:
  - BrightSign (OS 8)
  - NEC Open Modular Platform
  - Samsung (SSSP 4, 5, 6)
  - LG WebOS Signage (2, 3, 4)
  - Sharp SOAP (Android)
  - Philips Signage Displays (Android)
  - QBIC (Android)
  - Elo (Android)
  - ProDVX (Android)



# System architecture



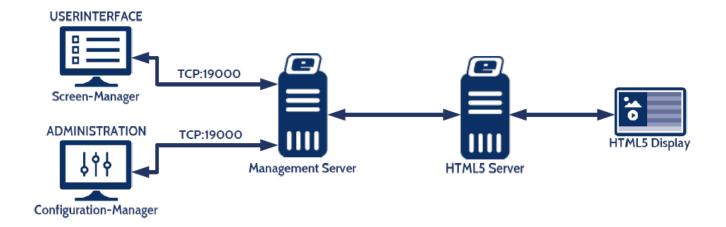
### HTML5 Server-HTML5 Client



## System architecture



### Management Server-HTML5 Server-HTML5 Client







Daily news about the digital signage industry, our products or invitations to trade show or events:

https://easescreen.com/en/newsletter-sign-up/

Reach out to us on <a href="mailto:sales@easescreen.com">sales@easescreen.com</a>



Product info



Image folder



Overview software & hardware

### Contact



Please reach out to us, we're happy to help

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