easescreen
DIGITAL SIGNAGE SOLUTION

SECURITY
FOR YOUR BUSINESS

‹ MAINTAINANCE ›

‹ WEBBASED UI ›

‹ FEATURES ›

‹ UPDATES ›

SOFTWARE ASSURANCE PLUS

SOFTWARE ASSURANCE plus

FULL WEBINTERFACE FUNCTIONALITY
ACCESS TO ADVANCED TEMPLATES & WIDGETS
PREDEFINED REPORTING
VISUAL MONITORING
CONTINUOUS UPDATES AND PRODUCT EXPANSIONS
SUBSCRIPTION FROM 12 MONTHS

THE NEW SOFTWARE ASSURANCE plus

The new Software Assurance plus is the optional maintenance contract for your easescreen products. With SA plus you are automatically authorized to use the latest version of the licensed products and get the full range of functions of the Webinterface as a hosted SaaS solution. All necessary central components and functions are made available for operation and kept up to date. All you have to do is select the right license (Simple, Business or Enterprise) and you can use our web-based content management system to create your content and distribute it to your POV Clients. All ongoing updates and product extensions are included and are updated automatically.

Software Assurance plus offers support from your easescreen partner during normal business hours (Monday to Friday).

NEW FEATURES: WEBINTERFACE

Easy content and program creation: You get access to the popular templates and widgets which are constantly being expanded. easescreen offers various solutions for the configuration of new systems or the migration of existing systems for both new customers and existing customers. Software Assurance plus is valid for at least 12 months, after which it is automatically extended for another 12 months. Longer terms are rewarded with an attractive discount scale. Custom accounting can also be arranged.

Period of validity	Price / Year *
12	20 %
24	19 %
36	18 %
48	17 %
60	16 %
72	15 %

* in percent of the software price

AN OVERVIEW OF THE WEBINTERFACE

Create content and campaigns using drag & drop

The user-friendly operation allows digital signage campaigns to be easily created, planned and distributed with the respective output devices (POV and HTML5 Clients) with images, text, videos and real-time content.
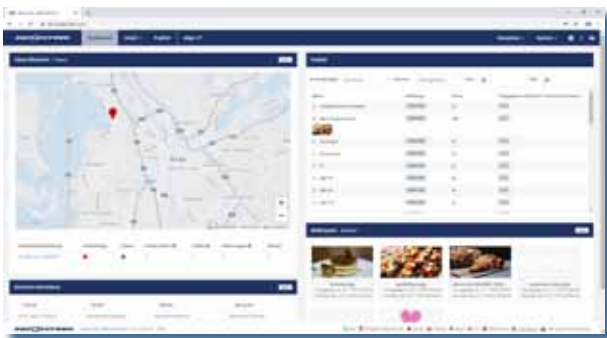
Unique management functions

Monitoring and operating your display network is child's play thanks to the system overview and extensive monitoring of all clients. The inventory module provides a helpful overview of the hardware.

- Design of templates (layouts)
- Design of campaigns (playlists)
- Publishing of contents
- Validity dates can be given for contents, templates & campaigns
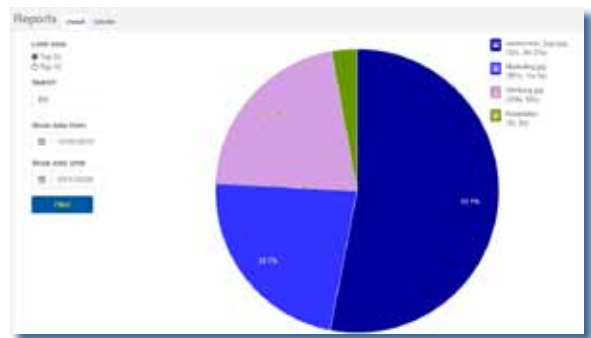- Animated preview (powered by HTML5 Client)

Monitoring & Inventory

- Monitoring of POV Clients
- Dashboard with system overview

Reporting

- Pre-defined standard-reports
- Custom click report on customer behavior

User rights management from A-Z

The comprehensive user authorization management can be defined for groups on account, through campaigns down to the lowest level for individual templates or media files. This also allows the release process to be optimally controlled. Users are part of privilege and user groups that regulate their rights. The authorization rules can be assigned as follows:

- Individual media files
- Individual templates
- Individual campaigns
- Individual screens
- Groups
- Levels

SYSTEM DESIGN SA plus

The system consists of the following main areas: the editing tools - Screenmanager & Webinterface - and the POV Clients on the customer side and the software components and services that we host centrally. The SA plus user can access the Webinterface using a web browser and perform all content and system administration tasks. These tasks are handled by Management- and HTML5 Servers provided in the back-ground. Registration for the SA plus service is done directly in the Webinterface using self-service.
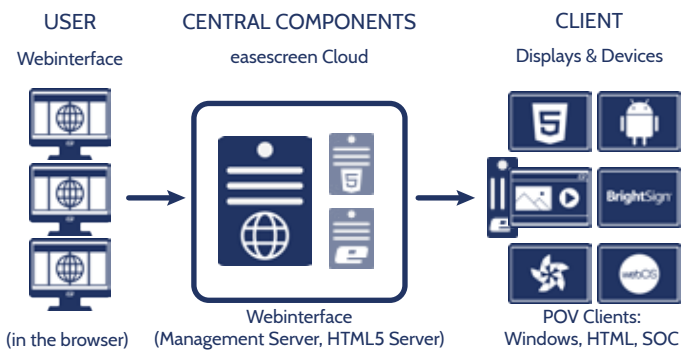
License and configure new clients:

- Registration for SA plus Service directly in the WI
- Creation of client product keys
- Retrieval of product keys by POV Clients
- Automatic link to backend server
- Automatic creation of Sub-Layers for content

Two options to configure existing clients:

- Licensing with the same client product key
- Manual import of the configuration

Outgoing Internet connections to our systems are mandatory for all of these services. Specific ports, destination addresses and services can be requested directly from the support for the respective license. All key components are hosted in certified European data centers.

USER	CENTRAL COMPONENTS	CLIENT
Webinterface	easescreen Cloud	Displays & Devices

Webinterface
(in the browser) | (Management Server, HTML5 Server) | POV Clients:
Windows, HTML, SOC

easescreen HMTL5 CLIENT

- Platform and operating system independent
- Supports all end devices, displays, PCs, tablets or even smartphones

Native App for the following manufacturers:

SHARP/NEC   PPDS   BrightSign   Qbic   PRO DVX THE ART OF DIGITAL VIEWING

LG webOS   SAMSUNG SMART SIGNAGE PLATFORM   elo   android

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You have questions or would like to arrange a presentation appointment? We look forward to your inquiry!

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