

## Press Release

*Graz, July 26th, 2023*

### **On AG - Holistic Digital Signage for the Sports Industry**

**Kilchenmann AG has partnered with easescreen Digital Signage Solution to create a user-friendly and intuitive working environment, in line with the principles of "Modern Work".**

In today's workplace, there is a trend towards hybrid or remote work, as well as inclusive and open workspaces that are supported by intuitive and helpful technology. On AG, a company based in Zurich, Switzerland, specializes in designing and developing sports equipment. Their recently renovated headquarters offers a quality work environment that is highly regarded for its intuitive collaboration and adherence to modern work principles.

#### **Employee information and customer service - all from a single software**

In the lobby, employees are greeted by a large LED wall that can be moved individually thanks to chain suspension. On their way to the next meeting, they are guided by easescreen's eSign room booking solution. With more than 52 meeting rooms, it is essential that they are properly managed so that they can be booked, approved, and evaluated in terms of their use. They are equipped with Google Meet, Logitech Rally Bar, and Chromebox PC 55 - 75-inch display, Logitech Swytch (implementation for Zoom or Teams etc.), a table connection socket with USB-C ports and cable retractors.

easescreen is also used for the double-sided 5-screen video wall in the customer service area: for displaying statistics, open tickets, and announcements. Thus, Digital Signage is not only informative but also a critical part of the company's daily operations.

#### **Digital signage in meeting rooms**

Digital signage in the meeting room also maximizes installed screens: A video cube consisting of 4 displays is available in the corner room for 360° conferences for up to 16 people. Outside of meetings, the video cube automatically switches to digital signage with easescreen and can also be managed centrally. This makes it available for information, corporate communications, alerts, and meeting room operating instructions.

"We are proud to contribute to the success of On AG and to provide an even more consistent corporate experience with the help of digital signage in the meeting room," says Gerhard Pichler, CEO of easescreen.