

Press Release

Graz, February 29th 2024

easescreen Forges Partnership with Naizak Global Engineering Systems

easescreen, announces its successful participation at the prestigious International Petroleum Technology Conference (IPTC) trade show, hosted by Aramco. The event served as an exceptional platform for easescreen to forge its cutting-edge cooperation with Naizak Global Engineering Systems.

easescreen and the chairman of Naizak Global Engineering Systems, Khaled Abdulrahman Al Abdulkarim, signed a partnership agreement on Sunday February 11th, 2024. This marks another milestone in the cooperation with Naizak and its longterm customer Aramco. This partnership process was accompanied by former Austrian Minister of Digital and Economic Affairs, Dr. Magarete Schramböck.

This momentous partnership was commemorated during the subsequent International Petroleum Technology Conference (IPTC) in Saudi Arabia, where both companies showcased a joint booth. IPTC stands as one of the most influential energy events in the Eastern Hemisphere. At this venue, easescreen presented its Market Ready Solution, "Place & Learn," demonstrating the application of interactive Digital Signage within a trade show environment.

Looking forward, easescreen remains steadfast in its commitment to facilitating seamless integration and adoption of its solutions. The forthcoming initiatives include certification programs tailored for Naizak's technicians and comprehensive sales training aimed at ensuring the optimal utilization of easescreen's innovative technologies across the Middle East.