INNOVATIONS

With the release of the current easescreen software version, we are introducing some refreshing new features and cool innovations:

ROLLING RELEASE

With the new version X.2106 of the tried and tested software, a **rolling release model** is being used:

You no longer have to wait for major releases for updates, security updates and improved features - delivery is ongoing for everyone with active Software Assurance plus contracts. So you always have the currently available version. Guaranteed. Relevant key information such as the date of purchase and the validity of the SA plus license are transferred to the respective systems during the licensing procedure: This ensures a smooth process and minimizes the administrative effort.

The changeover to rolling releases also simplifies master data management: in future, only new or updated features need to be added instead of having to import the article master data from scratch every time.

WEBINTERFACE

easescreen x.series also brings numerous new features for the use of the web interface. As part of the new license management, thanks to new admin rights, integrators have the option of creating customer projects themselves and assigning new product keys to existing projects.

The new **2-factor authentication** ensures even more security and, thanks to standardized token generation, is compatible with all common operating systems and a large number of apps. In addition, you can now also log in via **LDAP** services: The connection to existing Azure Cloud solutions, but also to local Active Directories or other LDAP servers, enables you to log in using the same access data that is also used in the rest of the IT environment.

New widgets and templates as well as the option of simply adding elements such as the new streaming element directly under "publish" make content creation even easier.



The possibility of tailoring the dashboard to personal needs provides a further plus in user-friendliness.

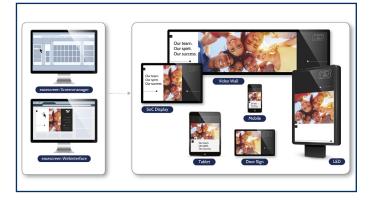


HTML5 CLIENT

In this area, too, easescreen is once again proving its technological leadership in the field of digital signage with groundbreaking new features:

With the new **cross-platform synchronization**, easescreen enables the simultaneous output of playlists across different hardware platforms. For the first time, easescreen offers the possibility for all systems that can be addressed via native clients, to synchronize playlists across platforms without 3rd party applications and to use playlist triggers centrally for mixed systems.

Another new feature is the option of integrating content from any native client, either time-controlled or interactively activated, into the displayed content using the HDMI IN or TV IN feature. For example, if a notebook is connected to a display with the corresponding SOC via the HDMI input, the content stored on the notebook can be added and managed as part of



the playlist via the easescreen dashboard. For example, presentations can be displayed via digital signage. If the display used has an integrated TV tuner, TV content can be played out directly and in a scheduled manner as part of the content without additional devices.

ZERO TOUCH DEPLOYMENT

It's simple: plug and play with easescreen!

If configuration data is already provided for the POV Clients when the order is placed, these can be stored directly in the licenses and implemented on the respective clients together with the licensing. This makes commissioning child's play: just switch it on and get started!

Any access via the standard easescreen Software Assurance plus Cloud can also be configured in advance and stored in the license.



ALTERNATIVE-CONTENT FOR eSIGN

Nothing is more annoying than a display that remains black despite extensive content planning.

That is why easescreen now offers the possibility of defining alternative playlists in case existing eSign content cannot be accessed due to a server or network problem. These are played out when the server or the network cannot be reached.

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