

Press Release

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easescreen and Visionect Launch Strategic Partnership for Sustainable Digital Signage Solutions

easescreen announces a strategic partnership with Visionect, the market leader in energy-efficient e-paper displays. Together, the companies aim to provide sustainable and wireless digital signage solutions for a wide range of industries and applications.

Benefits of Partnering with easescreen

The collaboration between Visionect and easescreen combines cutting-edge e-paper display technology with powerful content management. Customers benefit from a unique opportunity to deploy wireless and elegantly designed digital signage solutions with maximum flexibility. This partnership offers key advantages:

- Simple and fast installation in any indoor environment
- Optimal software integration for displaying content
- Energy-efficient operation with long lasting and rechargeable battery

Visionect and easescreen are jointly shaping the future of smart, sustainable digital signage solutions for diverse areas of application.

Focus on Sustainable Communication

Through this partnership, easescreen and Visionect send a strong signal for sustainable digital transformation. The resource-saving operation of e-paper displays, combined with the ease of use of easescreen's software, creates an innovative solution that helps companies make their communication methods more environmentally friendly and efficient.

Voices on the Partnership:

"By integrating our wireless e-paper solutions with the easescreen software, companies can deploy energy-efficient displays across various areas. This partnership expands our portfolio and enables smart, eco-friendly communication solutions," says Rok Zalar, CEO of Visionect.

About easescreen

Founded in 1999, easescreen is a globally leading provider of digital signage solutions, trusted by clients in hospitality, healthcare, education, and retail sectors. With a focus on security, innovation,



and user-friendliness, easescreen offers scalable platforms that help businesses manage digital content effectively across all display types.