

Press Release

Vienna, March 31, 2026

easescreen and BenQ Announce Partnership – Together for Innovative Display Experiences

easescreen and BenQ will work closely together in the future to offer companies a coordinated digital signage solution. Through the compatibility of easescreen software with BenQ's SL04 and ST04 signage display series, customers benefit from a powerful and easy-to-integrate solution.

The partnership combines modern display technology with flexible content management software, enabling companies to implement a high-performance, integrated digital signage solution.

BenQ's SL04 series sets new standards in visual performance: as the world's first signage displays with **Pantone® and Pantone SkinTone™ certification**, they ensure highly realistic and color-accurate content reproduction. This is complemented by 4K resolution, high brightness, as well as integrated content management and Google services for easy use and management.

The **BenQ ST04 series** offers powerful smart signage displays for professional use with centrally controlled content distribution. Thanks to 4K resolution, high color accuracy (up to 99% sRGB), and an integrated content management platform, content can be created, managed, and distributed efficiently across networks.

By supporting both series, easescreen customers can seamlessly deliver content to BenQ displays and manage it centrally. The combination of reliable BenQ hardware and scalable software enables a wide range of use cases—from retail and corporate communication to education and campus solutions.

The cooperation expands easescreen's partner network by adding an internationally established display manufacturer, while at the same time strengthening BenQ's solution portfolio in the field of digital signage software. Both companies share the common goal of offering holistic and future-proof digital signage solutions in which hardware and software are optimally aligned.

About easescreen

easescreen, headquartered in Graz (Austria), is a provider of flexible and user-friendly digital signage software. The platform enables companies to efficiently plan, centrally manage, and deliver digital content across a wide range of screens.

Thanks to its scalable architecture, the solution is suitable for various use cases, including retail, corporate communication, education, and public institutions. easescreen integrates seamlessly into

existing systems and supports simple, cross-location content management.

More information at: <https://easescreen.com/>

About BenQ Deutschland GmbH, Oberhausen

BenQ Deutschland GmbH, headquartered in Oberhausen, is a leading provider of innovative display solutions for businesses and public institutions. Its portfolio includes professional displays, projectors, as well as solutions for digital signage, collaboration, and modern work environments.

BenQ supports organizations in making their communication and work processes more efficient and in future-proofing their digital infrastructure.

More information at: www.benq.eu/de-de