

Press Release

Graz, Austria - September 1, 2026

easescreen and uink Partner to Integrate ePaper into Professional Digital Signage

The strategic partnership combines easescreen's digital signage platform with uink's energy-efficient ePaper technology, enabling organizations to centrally manage different display technologies within one unified environment.

easescreen and uink, a specialist in ePaper display technology, have entered into a strategic partnership to integrate ePaper into professional digital signage environments.

Through the integration of uink's technology into the easescreen platform, organizations can manage traditional digital displays and ePaper devices within one infrastructure — including content distribution, device management, monitoring and device status.

ePaper complements traditional digital signage particularly well where information needs to remain continuously visible, content changes less frequently and energy consumption should be kept to a minimum. Applications include room and door signage, corporate environments, retail, education, public information and logistics.

"With uink, we are expanding the easescreen ecosystem with a technology that perfectly complements traditional digital signage. Our customers can now choose the right display technology for each application while managing everything through one central platform," says **Gerhard Pichler, CEO of easescreen.**

For system integrators and easescreen partners, the integration creates new opportunities to add ePaper endpoints to new and existing digital signage projects without introducing a separate management environment for their customers.

"By combining uink's ePaper technology with the easescreen platform, we are making ePaper easier to integrate, manage and scale within professional digital signage environments," says **Prince Cai, Vice President of uink.**

The partnership supports easescreen's strategy of building an open and flexible technology ecosystem where different display technologies can be combined and centrally managed.

About easescreen

Headquartered in Graz, Austria, easescreen develops professional digital signage software for centrally managing content and devices across different applications and display technologies. Its scalable platform is used in corporate communication, retail, education, public institutions and other professional environments.

More information: www.easescreen.com

About uink

uink develops energy-efficient ePaper display solutions for professional applications requiring persistent information display with minimal energy consumption. Its technology can be flexibly integrated into existing digital infrastructures.

More information: www.uink.com